

DEFINE	DELIVER
<ul style="list-style-type: none"> • 5 best ideas • Project Plan • Schedule • Requirements <ul style="list-style-type: none"> - User - System - Other • Sketches • Pain Points <p style="text-align: right;">2</p>	<ul style="list-style-type: none"> • Final Prototype • Moodboard • Persona • Product Poster • Storyboard • Graphs & Figures • Final Report <p style="text-align: right;">4</p>

DEVELOP	DISCOVER
<ul style="list-style-type: none"> • 5 best ideas • Project Plan • Schedule • Requirements <ul style="list-style-type: none"> - User - System - Other • Sketches • Pain Points <p style="text-align: right;">3</p>	<ul style="list-style-type: none"> • Project File • First Brainstorm • Market Study <ul style="list-style-type: none"> - Products - Techniques - Materials • Persona • Idea Selection • Moodboards <p style="text-align: right;">1</p>

DEFINE	DEFINE
DEFINE	DEFINE
DEFINE	DEFINE

DEFINE	DISCOVER
DISCOVER	DISCOVER
DISCOVER	DISCOVER
DISCOVER	DISCOVER
DEVELOP	DEVELOP
DEVELOP	DEVELOP
DEVELOP	DEVELOP
DEVELOP	DELIVER
DELIVER	DELIVER
DELIVER	DELIVER
DELIVER	DELIVER