TENDERLOIN EXERCISE TRAIL

// THRESHOLD CITYLABS

THRESHOLD CITYLABS is a totally fake design firm. we are just a group of passionate people with some good ideas about HOW TO MAKE CITIES MORE LIVABLE FOR VULNERABLE COMMUNITIES AND OUR LOWEST-INCOME RESIDENTS.

our next project aims to create a community crime prevention toolkit customized for the tenderloin and soma neighborhoods which experience high crime rates.

// DESIGN PHILOSOPHY

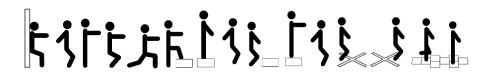
we believe that AWESOME IDEAS and HUMAN-CENTERED, CONTEXT-SENSITIVE DESIGN can help ensure that evolving urban spaces become SAFE, SOCIAL, FUN, BEAUTIFUL, INSPIRING, USEFUL, ACCESSIBLE, AND EQUITABLE for SF's lowest-income residents.

// PROJECT TEAM

CHEYENNE PURRINGTON chief project designer CYNTHIA RANCATORE chief project engineer MARTINA CHAVEZ chief fitness advisor SARAH VEN chief support technician

// CONTACT US

EMAIL US TLXTprototype@gmail.com FUND US gofund.me/TLXTprototype VOTE FOR US #MSPFexertrail TWEET AT US @TLXTprototype



// PART OF THE **MARKET STREET PROTOTYPING FESTIVAL** // Come visit us **Near 1061 Market Street**

THURSDAY | APRIL 9 FRIDAY | APRIL 10 SATURDAY | APRIL 11

11 AM - 7 PM



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a prototype URBAN FITNESS TRAIL based on simple bodyweight exercises designed specifically for the TENDERLOIN NEIGHBORHOOD

TENDERLOIN EXERCISE TRAIL

A THRESHOLD CITYLABS PROJECT

the TENDERLOIN DISTRICT in san francisco is home to more than 25,000 people, making it one of the MOST DENSESLY POPULATED NEIGHBORHOODS IN THE UNITED STATES, many tenderloin residents live in sro hotel rooms, some measuring less than 6x8 feet. THAT'S SMALLER THAN A JAIL CELL.

these dense, urban living conditions LIMIT ACCESS TO PUBLIC OPEN SPACE FOR EXERCISING, socializing, soaking up sunshine, and just breathing fresh air.

// SOLUTION

tenderloin residents can RECLAIM MARKET STREET'S WIDE SIDEWALKS to create a public, outdoor, urban exercise path for neighbors to enjoy.

we designed TLXT/Tenderloin Exercise Trail: an urban fitness trail BASED ON BODYWEIGHT, NOT FANCY GYM EQUIPMENT. our goal is simple: create urban spaces and scalable, universal tools that help people get 30 minutes of physical activity every day.



DESIGN YOUR OWN TRAIL

