**Post-Test: Mobile Phone Accessory**

**Discussion**

|  |
| --- |
| Why is it important to develop a clear understanding of the functional and aesthetic needs or desires for the intended customer market base for a product such as a mobile phone accessory? |

|  |
| --- |
| Why would it be easier to develop a mobile phone accessory that is shipped with the phone as opposed to an after-market product sold independently? |

|  |
| --- |
| How can advances in virtual and rapid prototyping impact the development of a product such as a mobile phone accessory? |

|  |
| --- |
| What types of materials or processes are best suited to allow for customizing the design of a mobile phone accessory? |

**Survey**

To what extent would you agree or disagree with the following statements:

1 - Strongly disagree 2 - Somewhat disagree 3 - Neutral 4 - Somewhat agree 5 - Strongly agree

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Based on the discussion and my own experience…** | **1** | **2** | **3** | **4** | **5** |
| I understand how an understanding of functional needs and aesthetic desires of consumers can impact the design of a product such as a mobile phone accessory |  |  |  |  |  |
| I understand the distinction between an accessory that is shipped directly with the primary product versus an accessory that is sold as an after-market accessory. |  |  |  |  |  |
| I understand how virtual and rapid prototyping can impact the design of a consumer electronic device such as a mobile phone accessory. |  |  |  |  |  |
| I have used Autodesk 123D Design before and understand the basics. |  |  |  |  |  |
| I have a solid understanding of the seven phases of design thinking. |  |  |  |  |  |

**What Do You Picture?**

|  |
| --- |
| Based on your discussions and thinking about your responses to the survey, sketch a few ideas that immediately come into your mind. It can literally be anything! |