

Business Sign Project Rubric

Category	Weight	4	3	2	1	Your Score
Use of Class Time		Used time well. Focused on getting the project done without distracting others. Finished project on time	Used time well. Mostly focused on getting the project done without distracting others Finished project on time	Used some time well. Some focus on getting project done but occasionally distracted others. Finished project late by 1 class period.	Did not use class time to focus on the project OR often distracted others. Finished project late by 2 or more class periods.	
Idea Sketches		Sketches are very neat and clean. Clearly represent your topic/business	Sketches are mostly neat and clean. Clearly represent your topic/business	Sketches are sloppy and hard to understand Do not clearly represent your topic/business	Sketches are sloppy and can not be understood Do not represent your topic/business	
Sign Design		The design/layout is neat, clear, and visually appealing. Sign meets all of the criteria/constraints	Is attractive in terms of design, layout and neatness. Sign meets four of the criteria/constraints	Is acceptably attractive though it may be a bit messy. Sign meets two to three of the criteria/constraints	Is distractingly messy, unattractive, or very poorly designed. Sign meets only one of the criteria/constraints	
CAD Skills		Was able to complete the CAD work by themselves without any assistance from the teacher.	Was able to complete the CAD work by themselves with some assistance from the teacher.	Was able to complete the CAD work by themselves but with major assistance from the teacher.	Was not able to complete the CAD work by themselves.	

Speech		<p>Speech met the time constraint</p> <p>Content was accurate and fully explained the business and chosen topic</p>	<p>Speech met the time constraint</p> <p>Content was accurate and clearly explained the business and chosen topic</p> <p>Student did not always face the class when speaking and was sometimes hard to hear</p>	<p>Speech did not meet the time constraint</p> <p>Content was confusing but did explain the business and chosen topic</p> <p>Student did not face the class when speaking and was sometimes hard to hear</p>	<p>Speech did not meet the time constraint</p> <p>Content did not explain the business and chosen topic</p> <p>Student did not face the class when speaking and could not be heard</p>	
					TOTAL	