# 6 STEPS TO CREATING AN INFOGRAPHIC

# 1. Sign Up

Not a pro at making infographics? Not a problem. Create visually engaging infographics or any other type of visual content with ease using a few straightforward steps.

# 2. Define Objective

Determine what you want to accomplish with your infographic and the most crucial message you want to convey. What kind of infographic do you need?

### 3. Gather Data

Gather graphs, charts, graphics, or statistics. You may already have received the necessary information.

# 4. Choose Template

Pick a layout that works best with the content you're presenting and the way you offer it. Think about things like the hierarchy, the visual attractiveness, and the readability of the content.

# 5. Design

Pay attention to design principles such as alignment, contrast, and typography to ensure clarity and visual appeal. Venngage makes it easy to design and swap out images, colors, and icons. Whip up infographics like a pro fast!

#### 6. Share

Download, Share or Present your Infographic!

Infographics help you streamline a process and create sweet infographics (like this one!).

